



LIBRARY GAZETTE

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From the Director

I would like to thank everyone who helped make Iyanna Sims two-week exchange experience here at ZSR so meaningful. The program was funded by a grant from the Mellon Foundation as part of the HBCU (Historically Black Colleges and Universities) Library Alliance, administered by SOLINET, our regional library cooperative. Iyanna volunteered as an individual from North Carolina A&T, an HBCU institution, and I volunteered Wake Forest as a host non- HBCU institution. It seemed to be a match made in heaven. Those of you who met Iyanna know that she is an exceptionally open, warm, and enthusiastic young librarian, who is eager to learn anything and everything she can about web delivery of services and electronic resource management. She learned many things from ZSR staff members, and we learned just as much from her. She told me she was particularly grateful for the warm hospitality that was sent her way, as she has never had so many pleasant lunches and dinners in a two week period in her life!

You will remember when I came to Wake Forest two years ago (so soon?) I said I would make it a priority to increase the diversity on the staff and in our cultural offerings. We have made some progress in that direction (the Martin Luther King Day presentation last year was a particular hit) but the challenges remain, not only in the library, but on the campus at large. Whenever I see opportunities to increase the richness of the fabric we are weaving here at ZSR, I will reach for them. More than that, I will seek them out and try to create them. I invite you all to do the same and let me know what ideas you have.

- Lynn Sutton

Craig at ALA

The sight of the Superdome was a little unsettling as my bus entered New Orleans. So many memories of the Superdome during Katrina entered my mind. In my first visit to an ALA conference, I was able to see and learn a lot, as well as meet many colleagues from all around the US. I also was able to sample the famous beignets and coffee au lait at the Cafe du Monde two times! OK- I know the wrought iron balconies and old houses in the French Quarter are famous, but give me a warm piece of fried dough covered in powdered sugar with a coffee any day!

I attended these sessions at ALA:

- **Portico** - A dark archive maintaining archival files of publishers journals. This is a growing area of interest for libraries who are concerned with preserving their digital collections.
- **An inspiring keynote session** with former Secretary of State, Madeline Albright, Mayor Ray Nagin, and Lt. Governor Mitch Landrieu and a video presentation by Winton Marsalis.
- **Serial Solutions** - Presentation on electronic journal management system.
- **Big Ideas, Small Staff: Successful Tactics for College Librarians** - Seven college libraries presented their ideas on beefing up their offerings by holding special events or projects. These included: information literacy (Augustana College), an authors reading series (Linfield College), open source subject-searching based on PirateSource from ECU (Ithaca College), a Special Collections event based on Jane Austen called "Austenmania" (Goucher College), a paid library intern program (Gettysburg College), Peer mentoring (University of New Hampshire at Manchester), and a digitization and multimedia project (Quinnipiac College)-I saw Charles Getchell!
- **ReImagining Special Collections** - A panel of library directors and architects discussed the special problems of creating spaces for Special Collections.

I was also able to meet a mentor from Yale, Todd Fell, who gave me many good ideas for my future professional development in Special Collections. I had an enjoyable lunch with Caroline Gilson (Luchsinger), a former colleague and now Science Librarian at Depauw University in Indiana. **Jim Galbraith** became my new best friend by helping me through a few rough spots and giving me a tour of the French Quarter. Thanks **Jim!**

- Craig Fansler

Giz at ALA

In an effort to avoid the style of my usual conference reports that always seems to resemble a "What I Did On My Summer Vacation" report, this report will just list the highlights of a very long two days carrying a 3x4 poster on my back.

What I Learned from my Favorite Sessions

- **The Copyright Office Comes to ALA** - Due to some career changes of the presenters (Mary Rasenberger no longer works for the copyright office), this session became "Copyright and Libraries." In this session, Mary Rasenberger and Chris Weston described the work of the Section 108 Study Group which is chaired by Lolly Gassaway. Their mandate is to re-examine the exceptions applicable to libraries and archives. They began the program by reading quotes from publishers regarding copyright that sounded as if they were plucked from recent headlines. Actually, they were from 1965 and focused on the latest technology of the time, photocopying. This was an excellent example of how publisher's fears remain the same regardless of the changes in technology. Rasenberger pointed out how section 108 is all about analog. It doesn't take into account that you can't experience a digital work without copying it.
- **Use What They Own, Go Where They Are: Plugging the Library into Student Gadgets and Habitats** - In this session, Nancy Davenport and Lynne Obrien gave a broad brush presentation of the Net Generation, describing how libraries are moving from focusing on collections to customers. Their most insightful comment regarded a study of what students do to begin a paper. The vast majority of students call their parents first, so some libraries are targeting parents with information on research resources, knowing that when the time comes, the parent will point them in the right direction.
- **The Kids are Alright! Millenials and their Information Behaviors** - [Stephen Abram](http://stephenslighthouse.sirsi.com/) is the vice president of innovation for Sirsi/Dynix. He does a great job of explaining Millenials to Boomers and Gen Xers. Additionally, his insight into the behavior of Gen Xers was very enlightening. As we Gen Xers are such a small group (half the size of the Boomers or the Millenials) we tend to identify with one group or the other. This is a characteristic I often see in my peers!
- **Are We There Yet? Digital Delivery of Motion Image Media in Libraries** - In this session, I learned we are not there yet and that many libraries are buying streaming content from companies like Films Media Group to avoid the copyright complexities of digitizing DVD content. I also learned that some schools are far less concerned about copyright law than others. I'm not sure their legal offices would feel the same way.
- **Copyrights and Licensing Wrongs: When Two Worlds Collide** - Here I learned that fair use is a defense, thus those declaring fair use are required to defend that use in court, often an expensive endeavor even if you are in the right.

What I Learned from my Poster Session

- Gaming in academic libraries is a hot topic and many people were interested in the nuts and bolts of how to offer such events.
- There is often resistance by the administration to such events. Not everyone has such a progressive director as ZSR! Many people at the poster session were surprised to hear it was our director who instigated this program.
- Music, video games, and handouts make a poster session fly by quickly.
- Always travel with a roll of duct tape in case the conference center has concrete block walls immune to push pins.

What I Learned from the Vendors

- EndNote X will include access to EndNote Web which means by this time next year it may be very easy for students to use EndNote without a training class.
- Google had one of the largest vendor booths and best giveaways, but they weren't actually selling anything, and lots of people noticed that fact.
- Endeavor's theme was "Outa Control" which many people found fitting. Still, they threw a great party on Bourbon Street!
- College Prowler writes "off the record" books about colleges. They hire a current student from the college newspaper to write the text. If you "chat them up" you can get a free copy of their book about WFU.
- CDIGIX is still offering to digitize DVDs for e-reserves and still looks puzzled if you ask them about the Digital Millennium Copyright Act.
- Many vendors made donations to Katrina funds.

What I Learned about New Orleans

- Everyone (except the other tourists) was happy to see the ALA conference.
- The city worked very hard to be ready for this conference.
- They need tourists to come back to New Orleans.
- Many stores are still taking cash only.
- The Saks Fifth Avenue and Kenneth Cole store will not re-open until Thanksgiving. (I know, I was stunned too!)
- The Ernest N. Morial Convention Center is one LONG building.

- Giz Womack

Lauren at ALA

I could go on and on about the ALA sessions that I attended. Instead, I'm just going to include links to my notes on the sessions. (My notes are somewhat cryptic, but they go into a lot of detail.)

I was able to attend several sessions:

- I was fortunate to be able to get there in time to go to the OCLC Symposium, "[Preserving Library Core Value and Envisioning the Future](http://laurenpressley.com/library/?p=156) <<http://laurenpressley.com/library/?p=156>>." This was a fascinating event with a panel of three futurists.
- With **Giz**, I was able to hear one of my favorite bloggers, Stephen Abrams, at "[The Kids are Alright! Millennials and Their Information Behavior](http://laurenpressley.com/library/?p=161) <<http://laurenpressley.com/library/?p=161>>."
- Speaking of **Giz**, I went to the standing-room-only "[Use What They Own—Go Where They Are: Plugging Into Student Gadgets and Habitats](http://laurenpressley.com/library/?p=160) <<http://laurenpressley.com/library/?p=160>>" and saw Giz's "Got Game" poster afterwards.
- "[Be It Resolved: Information Literacy is a Fad and a Waste of Librarians' Time and Talent](http://laurenpressley.com/library/?p=165) <<http://laurenpressley.com/library/?p=165>>" was as controversial as might be expected
- The [LITA Distance Education Interest Group](http://laurenpressley.com/library/?p=159) <<http://laurenpressley.com/library/?p=159>> batted around some interesting trends and ideas for future programming.
- The [opening](http://laurenpressley.com/library/?p=162) <<http://laurenpressley.com/library/?p=162>> and [closing](http://laurenpressley.com/library/?p=166) <<http://laurenpressley.com/library/?p=166>> sessions were exactly what I hoped for.

I also blogged the LITA president's program, "[We are Here. Where are our Users?](http://lita.org/2006/07/06/lita-presidents-program-we-are-here-where-are-our-users-2/)" <<http://lita.org/2006/07/06/lita-presidents-program-we-are-here-where-are-our-users-2/>> " for the LITA blog.

Committee work was productive and interesting. The Committee on the Status of Women in Librarianship celebrated its [thirtieth anniversary](http://laurenpressley.com/library/?p=163) <<http://laurenpressley.com/library/?p=163>> and is beginning work on digitizing our archives. We're also going to start a blog to raise awareness of women's issues in the profession. The ACRL's

Women's Studies Section committee on instruction is looking at social software too. I'm investigating wikis (surprise!) as a way to share women's studies information literacy resources and blogs as a way for the committee to communicate.

ALA was busy (as you can tell if you look at my unformatted notes!) but interesting and useful. Hopefully we'll see more social software in ALA committee work (at least in the women's issues ones) by this time next year!

- **Lauren Pressley**

Sarah at ALA

One of the highlights of the conference was hearing Madeleine Albright give her keynote address at the ALA Annual Conference. I really liked her point that the "freedom of the mind" is an important human right, and libraries help safeguard this personal liberty.

I also attended a Research Forum sponsored by ACRL- Science and Technology Section (STS). Ada Emmett and Judith Emde from the Univ. of Kansas presented their research, which assessed the impact of a chemistry bibliography course on the chemical information literacy skills of Ph.D. students. Emmett and Emde administered a pre-test and post-test for a chemistry bibliography course for 3 years, and they found that the Ph.D. students improved their test scores by an average of 54.3% after taking the chemistry bibliography course. Their findings shed light on the value and significance of bibliographic instruction in higher education. The value of bibliographic instruction and information literacy courses lies in compelling students to go beyond the textbook and into the world of scholarly research.

Another highlight of the conference was a short preview of the *Hollywood Librarian: Librarians in Cinema and Society*, a documentary about librarians in the context of American movies by Ann Siedl. Siedl spoke about the need to promote awareness of the profession of librarianship in society. The documentary is currently in production.

Overall, it was a great conference. The residents of New Orleans were very nice and welcoming. I was amazed at the national attention ALA received for holding their conference in New Orleans. I hope that more organizations will plan to hold their conferences in New Orleans.

- **Sarah Jeong**

Government Documents Workshops

I attended two Government Documents workshops in May. The first was a workshop organized by the Government Resources section of NCLA in Raleigh which **Mary Lib** and I both attended. We spent the morning learning about [Documents Dataminer 2 <http://govdoc.wichita.edu/ddm2/gdxnavpan.htm>](http://govdoc.wichita.edu/ddm2/gdxnavpan.htm). DD2 is an extremely powerful tool that can be used in government documents work in many ways. You can do everything from checking on shipping lists to printing shelf-lists to seeing what other libraries are collecting.

We spent most of the afternoon learning about the State Library of North Carolina's ideas about the future of North Carolina Documents and the recent Digital Preservation Best Practices Exchange. We also heard about what's going on in libraries around the state.

The second Government Documents workshop was the NC State Depository Libraries Meeting. In this meeting we learned the outcomes of last fall's NC Depository Libraries survey and helped shape a vision for the North Carolina Documents Clearinghouse. Some of the interesting philosophical questions posed were: What is a depository library? If everything is available online and the State provides catalog records, would every library be a depository? What is a government document? In a time when so much information is available on the internet, are websites government documents? Not surprisingly, most attendees suggested that we move from fiche to digital documents (particularly in light of the increasing number of "born digital" documents). There was also discussion of using the [Internet Archive](http://www.archive.org/)

<http://www.archive.org/> to save websites. Through the meeting, it became apparent to me that North Carolina is staking out ground to be a leader in this discussion.

- Lauren Pressley

Special Library Association Annual Conference

For three days in June more than 5,000 librarians gathered in Baltimore for SLA's annual conference where there was much to be learned, both in the programs and in the exhibit hall. Because the association is more narrowly focused on a few library specialties such as business, science and law each specialty's presentations can delve more deeply into narrower topics than one might find at a larger conference. Among business librarians, SLA has divisions in various disciplines such as business and finance, marketing and advertising and competitive intelligence. Each division offered its own programs at the conference. Of the presentations I attended, my favorite was given by the editor-in-chief of the *Economist* in which he reviewed economic and demographic trends and offered some predictions. His main points were that globalization will continue unabated and underdeveloped countries will take on more importance because their populations are growing quickly while those in developed countries are growing slowly or shrinking.

The keynote speaker was Gwen Ifel, the host of *Washington Week in Review* on PBS. She talked about the importance libraries held for her while growing up, the importance of research to her as a journalist, and the importance of the principles for which librarians stand. She is an engaging speaker and I would encourage you to hear her if you have the opportunity.

I belong to the Business and Finance Division and enjoyed a number of their programs. However, much of my business experience was in marketing and it was for the Marketing and Advertising Division that I made my presentation: "Information-Seeking Behavior of Millennials". Millennials were of great interest at the conference; although mine was the day's second presentation on them, attendance was double the division's estimate. The audience was both attentive and appreciative of the content and a lively discussion among the attendees followed the presentation.

The exhibit hall was another source of information and I spent valuable time with some of our database vendors. Standard & Poor's, Thompson Financial, EBSCO Host, Bureau of the Census and Euromonitor GMID were some of the very worthwhile visits I had. The company representatives showed me what was new, including new content and new interfaces. We also talked about upcoming enhancements to their products.

The Business and Finance Division had receptions on 2 evenings after the close of the conference. I met other academic librarians and enjoyed sharing with and learning from them. We talked about the resources our respective libraries use, how we market ourselves to students and faculty and what's the best way to reach students. These conversations were very informative and I enjoyed meeting other business librarians.

It wasn't all work, however; on the last evening LexisNexis held a reception at the Baltimore Aquarium for us. We had access to the exhibits free of charge and they provided live music, appetizers and dinner. The crowd was very appreciative of the access we had to the exhibits, since the crowd was relatively small compared to the aquarium's capacity. It was easy to get right up to the glass and see the colorful and sometimes frightening marine life.

It was a very worthwhile conference; I learned a great deal, shared what I know and met some very nice people. I hope I'll be able to attend it again.

- Mary Scanlon

Did You Know...

Kevin Gilbertson, the library's Webmaster & Digital Projects Coordinator, has been employed here since 2005? And

did you also know...

...that he is the 2nd of 4 (he has an older brother who lives in Colorado and is spending his summer in Alaska, a younger brother who is an engineering major at Clemson, and a younger sister who plays violin, piano, and does ballet)?

...that, while in college, he played electric bass in an original rock band, Hot Lava Monster?

...that he lived and worked for a year in the Berkshire Mountains in western Massachusetts where, in the winter, he'd snowshoe to work in 3 feet of snow?

...that he met his fiancée in library school and they're getting married in October (a week after Lauren)?

Deadline for the next Gazette

The deadline for submitting articles for the August issue is Wednesday, August 9th, at 4 p.m.

Contributors to this Issue

Renate Evans, Craig Fansler, Kevin Gilbertson, Sarah Jeong, Lauren Pressley, Peter Romanov, Mary Scanlon, Lynn Sutton, and Giz Womack