

Z SMITH
REYNOLDS
LIBRARY
2014-2015





FROM THE DEAN

The year of 2014-2015 represented one of transition for the Z Smith Reynolds Library as Dean Lynn Sutton moved into her new role as Vice Provost of Wake Forest University. Much to her credit, and to the credit of the talented library faculty and staff, ZSR continued to thrive during this interim period. As you will see in this year's report, our librarians were active in the classroom teaching and helping students learn, they collaborated with faculty on a number of projects and served in leadership roles for the University and the profession. We were active citizens of the University participating in activities ranging from hosting new students in games of Humans v. Zombies to co-sponsoring the University's float in the Winston-Salem Pride Parade. ZSR continues to enjoy its role not only as a research center, but as the open and inclusive community center for the University.

The year ended with a new dean being appointed, and I am humbled and honored to take the reins of this progressive and award-winning library program. The coming year will see ZSR continue the great services and traditions it offers while applying renewed effort to the Wake Will Capital Campaign - an effort that will help us offer facilities to match our 21st century programs. Our broad range of interactions and collaborations with our faculty, students and greater campus community makes this the best time ever to be a librarian. And I am delighted to be a librarian at Wake Forest University. **Go Deacs!**

Tim Pyatt

Dean, Z Smith Reynolds Library

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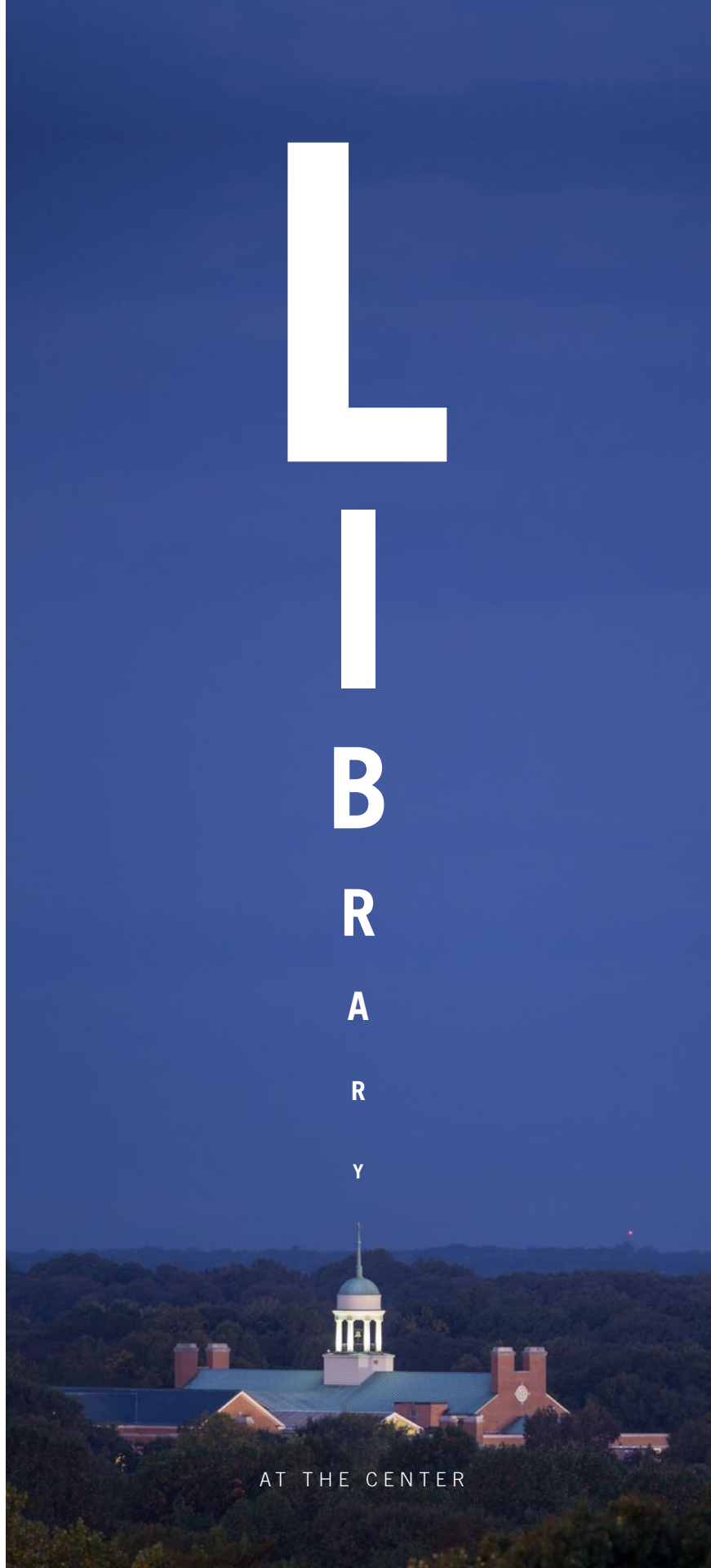
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AT THE CENTER

For decades the ZSR Library was central to the campus for the collections it provided. We were the sole source for the information students needed to write papers, graduate students needed for their theses, and faculty needed for their articles and books.

Over the last twenty years that model has changed dramatically. We are in an information age where we are

inundated with information from multiple outlets. The library is only one option for that content. So how does ZSR remain central to the University? We have changed our service model. While we still offer high quality research collections, we have partnered with student life to add innovative programs for our students, we work with campus information technology services to offer centralized support for computing, we teach students sophisticated information-seeking techniques and we help faculty explore new avenues for creating and disseminating their scholarship. The ZSR Library is the campus community center and the home for collaboration.

WAKE FOREST HISTORY PROJECT

Documenting Wake Forest history has long been a priority for ZSR and this year, the Library launched an exciting program to interview and capture many of the significant voices of Wake Forest. Video interviews were conducted with thirteen faculty and administrators, and produced by Wrought Iron Productions, WFU's graduate student-run multimedia production organization. In a complementary project, short video documentaries captured WFU historians Jenny Puckett, Edwin Wilson and Sam Gladding as they discussed WFU Presidents Tribble, Scales and Hearn, and their administrations.

ROOTS/MOOC ZSRx

Since 2013, ZSR has been developing ZSRx, a platform of free online learning opportunities for the greater WFU community. This year's offering, Roots/MOOC, introduced the basics of genealogy research. It was developed in collaboration with the State Library of North Carolina and was funded by a grant from the Institute of Museum and Library Services. In the largest ZSRx enrollment yet, over 4000 students interacted with a community of learners that included librarians, archivists, as well as experienced and new family history researchers. A History of Wake Forest MOOC is currently under development and will incorporate materials produced in the Wake Forest History Project.

LIBRARIAN-FACULTY COLLABORATIONS

ZSR strives to cultivate an environment for librarian-faculty collaboration. Three separate collaborations during the past year are noteworthy. In the St. Benedict the Moor Catholic Church Anniversary Project, Special Collections and Archives partnered with Professor Michele Gillespie in a community history project to document the history of St. Benedict's church through oral histories conducted by WFU senior honors students. The Scholarly Communication and Outreach librarians consulted with Communication's Mary Dalton on a book project for her media studies seminar on the television drama, *The Wire*. The Digital Initiatives Librarian worked with History's Lisa Blee to design a public web exhibit for her first-year seminar *Nature, Environments, & Place in American Thought*.

SIGNATURE EVENTS

ZSR's events programming reaches out to a broad constituency and is enhanced through frequent partnerships with other Wake Forest units and the community.

Students have declared two popular events, Wake the Library and Humans v. Zombies (HvZ), as Wake Forest traditions. Wake the Library stays fresh each semester by introducing new stress-reducing activities. This year we





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partnered with the Alumni Office, who brought therapy dogs to the library terrace, and with the police department, who distributed Krispy Kremes to students as they studied. HvZ has developed into a major opportunity to introduce new students not only to the Library, but to the expanding diversity of fellow undergraduates. This year, HvZ was included as part of the SPARC and Worldwide Wake first-year student pre-orientation programs.

Two annual library events focus on celebrating student success. This year, the 2nd Annual Dean's List Gala honored sophomores, juniors and seniors who had attained the dean's list in 2014. The 6th Annual Senior Showcase recognized 5 students for their senior thesis research and/or senior project. Each honoree shared her research at the event and received a cash award in recognition of her achievement.

In connection with the September Bookmarks Festival of Books and Authors, the ZSR Library Lecture Series presented a talk by Lev Grossman, author of the New York Times bestselling *Magicians* Trilogy. In October, ZSR Library partnered with the Office of the Provost and the LGBTQ Center to sponsor a float in the Winston-Salem Pride Parade. ZSR collaborated with the Music Department to present the annual spring Folk Night event that featured 10 String Symphony.

The biggest challenge facing the ZSR Library is that we offer a flexible, future oriented program in an inflexible, aging physical space.

The Reynolds Library wing was designed to be a centralized book repository where all work was done in defined reading room spaces. With growing demand for more flexible and collaborative space, these dated spaces present a major challenge that need transformation and repurposing. We also need to improve the facilities that support the distinctive and unique research collections housed in our special collections and archives to insure they persist for future generations of Wake Forest students and faculty.





ATRIUM RENOVATION

The final stage of renovation for one of the most iconic campus spaces, the Library Atrium, took place this year. The twenty two year old furniture, original to the space, was replaced with new furniture that increased seating by 62%, and offers a variety of group and individual study spaces, flexibility of configuration, and most important to students: increased access to electrical outlets and device chargers!

INFRASTRUCTURE IMPROVEMENTS FOR FUTURE RENOVATION

The Library continued to make progress with discrete projects that are foundational to its future planned building vision. A multi-phase project was started to install compact shelving that maximizes book storage space to open up people space. Additionally, work to upgrade the HVAC in the Wilson Wing continued.

ZIESTA ROOM

Students in the CHARGE! Emerging Leaders program brought us their idea for a place in the library for students to nap. The idea was promising and ZSR worked with them to develop the proposal and underwrote the project. During the academic year, students embraced the space and it caught the attention of media outlets as well. Stories appeared in *Huffington Post*, *Inside Higher Education* and *USA Today College*.





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STORY

The ZSR Library strives to be a forward looking institution that endeavors to anticipate the teaching, learning and research needs of the Wake Forest Community.

To help support this mission now and in the future, the Library formed a Council of Advocates. Working together with the Council and our campus partners, we will offer services and programs that will insure Wake Forest University continues to be a great university that educates the whole person.



COUNCIL OF ADVOCATES

The Council of Advocate was established in the 2014-2015 fiscal year to build a volunteer leadership base, increase awareness of the needs and aspirations of the Library and to stimulate charitable support for the Library. Eighteen members were recruited to serve three year terms.

WAKE WILL CAMPAIGN

Despite a transition in leadership for both the Library and our development efforts, we were able to make some progress on our campaign goal of \$12.5 million and are currently at 16.5% of goal. With the establishment of the Council of Advocates and a number of awareness raising events scheduled for the coming year, our target is to exceed the 30% mark in 2015-2016.

SUPPORTING DIGITAL SCHOLARSHIP

In the spring, ZSR Library initiated a new service called build.ZSR. This program expands the Library's ability to support the digital scholarship of the Reynolda campus by enabling faculty and students to partner with librarians as they build scholarly digital projects integral to their research and teaching.

PURSUING GRANTS

ZSR actively pursues grants as an effective way to extend funding in support of important projects. Our 3-year Religion in North Carolina LSTA Digitization grant concluded in June. During the final year of this collaborative grant with Duke Divinity School and UNC-Chapel Hill, the emphasis was on education and outreach initiatives. ZSR Special Collections & Archives received a National Endowment for the Humanities Preservation Assistance Grant that funded a nationally recognized consultant who made recommendations for Special Collections facilities improvement. The final report will be integral to inform future directions for the capital campaign renovations in that department.

HOW ZSR LIBRARIANS HAVE IMPACT

33

FOR-CREDIT
INFORMATION
LITERACY
COURSES
TAUGHT

PROFESSIONAL
CONFERENCE
PRESENTATIONS

48

25

PROFESSIONAL
PUBLICATIONS
BY ZSR FACULTY
AND STAFF

HOURS OPEN IN
A TYPICAL WEEK
PUBLIC SERVICE HOURS
(NOT INCLUDING 24 HOUR
STUDY ROOMS)

1388

NUMBER OF
HOSTED EVENTS
IN ZSR

28

LIBRARIANS ON
CAMPUS-WIDE
COMMITTEES
(INCLUDING SENATORS)

21

244

NUMBER OF
INDIVIDUAL CLASS
INSTRUCTION
SESSIONS

REFERENCE
QUESTIONS
ANSWERED
(WEEKLY AVERAGE)

150

974

PERSONAL
RESEARCH
SESSIONS HELD

10

LIBRARIANS WHO
HAVE SERVED AS
UNDERGRADUATE
ADVISORS





Support ZSR Library

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Z Smith Reynolds Library

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