



October 10<sup>th</sup>, 2009

Thank you for your interest in supporting the **Wake the Library 5K and 1 mile fun run**. This year marks the second annual race to support Z. Smith Reynolds Library at Wake Forest University. The race will be marketed heavily to both WFU students and the Winston Salem community and is an excellent opportunity for your organization to connect with these populations. We welcome your support and participation at any of our sponsorship levels. If you have any questions about these sponsorship opportunities please get in touch with Wanda Brown at (336) 758-5094 or [brownw@wfu.edu](mailto:brownw@wfu.edu).

## Race Sponsorship Levels

### Gold Sponsor - \$1000 or more

- Recognition in registration and promotional materials
- Inclusion of name logo on t-shirt
- Recognition of sponsorship during awards ceremony
- Recognition of sponsorship on race website

### Silver Sponsor - \$500 or more

- Inclusion of name/logo on t-shirt
- Recognition of sponsorship during awards ceremony
- Recognition of sponsorship on race website

### Bronze Sponsor - \$100 or more

- Recognition of sponsorship on race website
- Recognition of sponsorship during awards ceremony

### Donor - any donation up to \$100

- Recognition of donor on race website

### Other - Gift Certificates and Merchandise

- Recognition of donor on race website

Event Website: <http://zsr.wfu.edu/wtl5k>

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship:

- Gold (\$1000 or more)
- Silver (\$500 or more)
- Bronze (\$100 or more)
- Donor (Up to \$100)
- Other (gift certificates/merchandise)

Specify: \_\_\_\_\_

Make checks payable to:  
Z. Smith Reynolds Library WTL5K

Mail checks to:  
ZSR Library WTL5K  
Attn: Wanda Brown  
Z. Smith Reynolds Library/WFU  
PO Box 7777  
Winston-Salem, NC 27109