

ZSR Assessment Plan FY16

Assessment Goals and Activities	Method	Outcome	Team	Projected Start Date	Status	Projected Completion Date	Notes
Assess Wake the Library logistics (timing, food, services)	various methods: suggestion box, text message survey?	Increase impact of WTL and maximize student participation	Wake the Library Committee	12/1/2015	In progress	5/16/2016	
Assess Library Lecture Series programming	Track attendance numbers and other stats	Inform future LLS planning and events	Library Lecture Series Committee	9/1/2015	In progress	5/1/2016	
Utilize previous year's survey to inform planning of 2016 Dean's List Gala	Consider necessary changes	Increase turn out	Dean's List Gala Planning Committee	11/1/2015	In progress	2/5/2016	
Administer the Threshold achievement test, 2nd half if ready	Administer test to at least 25 students - doing it for roz and amanda's 2nd half classes in fall 2015	will have data for us and national comparison data	RIS	11/1/2015	In progress	12/1/2015	
Explore the value of administering the Ithaca faculty survey - http://www.sr.ithaca.org/	Compare this against LibQual+ and Molly's current faculty survey	Provide information on feasibility and desirability of administering this in AY17	Assessment Committee	1/1/2016			
Test and evaluate LibInsight product for its value in meeting ZSR data collection and assessment needs	Compare LibInsight capabilities w/ current data collection and reporting methods. Create test datasets, determine feasibility of syncing LibInsight w/ other LibApps	Decide whether to use LibInsight beginning in 2016	Assessment Committee	8/1/2015	In progress	5/1/2016	
Assess alumni database value to users	Look at usage data and annual cost for the databases; Assessment Committee needs to figure out the ROI - e.g. has giving from YADBE (which asked for JSTOR) increased in the time period that we've had JSTOR?	Determine if there is ROI on the spend on database access for Alumni	Resource Services for usage data -- Assessment Committee for Giving data and how to use the data	10/9/2015	In progress	12/31/2015	
Deploy 101 Innovations in Scholarly Communication at Wake Forest survey	Survey - https://101innovations.wordpress.com/	to optimize research support services and resources to better serve WFU faculty needs	Molly Keener	10/23/2015	In progress	2/1/2016	
Collaborate with Virginia Tech Library to conduct a survey on use of space	hourly space observations in various parts of the library, 10am - 2pm and 6pm-9pm. White board questions on student use/interest during finals.	determine how to redesign/redeploy student space	Mary Beth Lock	11/9/2015	in progress	3/20/2016	IRB00021785
Assess ease of use/finding content for Special Collections & Archives web site	Popup survey	Initial review of web site, with hopes of expanding to more narrative-based collecting of user experience	Kevin Gilbertson, Rebecca Petersen May, Tanya Zanish-Belcher	10/28/2015	Currently running	Through the end of fall 2015 semester	