

1. Did you attend the Dean's List Gala?

#	Answer	Response	%
1	Yes	40	28%
2	No	104	72%
	Total	144	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.72
Variance	0.20
Standard Deviation	0.45
Total Responses	144

2. Did you invite your parents to the Dean's List Gala?

#	Answer	Response	%
1	Yes	5	13%
2	No	35	88%
	Total	40	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.88
Variance	0.11
Standard Deviation	0.33
Total Responses	40

3. Why did you not attend the Dean's List Gala?

#	Answer	Response	%
1	<u>I could not go.</u>	57	55%
2	<u>I did not want to go.</u>	39	38%
3	<u>I had another reason.</u>	8	8%
Total		104	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.53
Variance	0.41
Standard Deviation	0.64
Total Responses	104

Dean's List Gala Survey

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No		I could not go			
No		I did not want to go			
Yes	No	I could not go	Everything.	No.	
No		I did not want to go			
No		I could not go			
No		I did not want to go			Send out a real certificate not a e-card
No		I could not go			I would make it on a weeknight not a Friday.
No		I could not go			
No					I think having a "professor happy hour" would be incredible. maybe serve wine or something of that nature, but as students we slowly become friends with our professors. what better place to hang out with them than in the ZSR!
No		I could not go			
No		I could not go			
No		I could not go			
Yes	No		The decor and the attendance of President Hatch was really nice. The even made the students feel special.	More activities	Send invitations also to the parents.
Yes	No		photo booth	no	have on a thursday night or in the afternoon
Yes	No		I enjoyed the opportunity to mingle with important individuals from Wake Forest like President Hatch.	Real champagne for the toast would have been nice.	Perhaps present it as a fun Wake Forest tradition.
No		I did not want to go			
No		I could not go			

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No		I could not go			I think the date/time was fine, I just had a rehearsal conflict.
No		I did not want to go			Tell more about what exactly it is including what they have there besides food- for instance, is it like a dance? Were there speakers? I do not know. Also include information about how long it lasts and dress code so people will have a better idea of what to expect. Honestly I didn't go because "Gala" sounds very formal and vague and I didn't know what exactly to expect as I have never been to one before.
No		I could not go			
No		I could not go			
No		I did not want to go			No one knew what it would entail and why it was happening. Market it better and explain what it is
Yes	Yes		How easy it was--it was so beautiful and laid back.	Places to sit down	Increase awareness about networking opportunities with alumni and faculty.
No		I could not go			
No		I could not go			
No		I did not want to go			
No		I did not want to go			
No		I could not go			
No		I did not want to go			Do not make it on a friday night at 7
No		I could not go			Don't make it a Friday night, a lot of people already have plans for that time. Try a Thursday evening or earlier in evening, like around 4-5
No		I could not go			

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No		I could not go			
No		I had another reason			No
No		I could not go			
No		I did not want to go			Host the gala on a day other than a Friday
No		I could not go			Tell students the date of the Dean's List Gala further in advance.
No		I did not want to go			
Yes	No		photo booth	better food and music	make it more lively
No		I did not want to go			
No		I could not go			N/A
No		I could not go			
Yes	No		Nothing	better hors d'oeuvres	better hors d'oeuvres
Yes	No		the name board and picture box	Chairs to sit	
No		I did not want to go			
No		I did not want to go			Be more clear about the itinerary for the event and what exactly happens at the Gala
No		I did not want to go			
No		I did not want to go			
No		I could not go			I would suggest to just keep sending reminders like they did this year. I was planning on going, but forgot that it was that day and went out of town.
No		I could not go			Change the time of the Gala
No		I did not want to go			
No		I could not go			
Yes	No		Food	more food	
No		I could not go			Cash Bar, open it to everyone. Heck, just have a regular school sponsored gala
No		I had another reason			No
No		I did not want to go			

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No		I did not want to go			I'm just not sure as to why it's a big deal. Lots of people make the Dean's List.
No		I could not go			Free alcohol for those 21 and up
No		I could not go			A variety of food
Yes	No		Free stuff	Alcoholic beverages, better food, no speeches being read from as script	Make it better advertised
No		I did not want to go			
No		I could not go			send email notification
No		I could not go			
No		I had another reason			Google "pretentious"
No		I did not want to go			Do something instead of a gala to recognize those who worked hard to get on Dean's List - maybe a gift card or special parking
No		I had another reason			If the email were sent out from the Dean's Office rather than ZSR, more people would read the email.
Yes	No		the photo booth	Have a table set with foods rather than caterers walking around. I know it should be formal, but we are students after all, and it would feel much more comfortable getting a small plate of food without having to scout out a caterer with a plate of food.	Have more fun activities like the photo booth; give out free t-shirts at the end; give out a free Starbucks drink certificate (after all we all made it to the Dean's list because of coffee!). Basically, I think students like incentives, but I don't think it needs to be something grand. I also think that perhaps having more fun music playing and dimming the light (make it more of a down played club like, yet formal feeling).
No		I had another reason			Open bar.
No		I could not go			
No		I could not go			

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No		I had another reason			It might be nice to have a theme for the Gala, so that students could dress up accordingly. Obviously, advertising food is a big plus, so the more detailed the food description, the more likely it is that people will show up.
No		I did not want to go			Make it earlier
No		I did not want to go			Do it on an off night when people won't be going out elsewhere (Mon, Tues, Sun, etc).
No		I could not go			Don't make it on a Friday night
No		I could not go			offer free drinks for those above 21
No		I could not go			Have it on a weekend day, the week can be a hard time to get to
No		I did not want to go			Make it seem more fun and less uppity. Like a BBQ or picnic.
No		I did not want to go			
No		I did not want to go			
No		I did not want to go			No
No		I could not go			Make it a fancy event
No		I did not want to go			Advertise more, musical performance, good food
No		I did not want to go			Having an exclusive Gala for people that make Dean's List is presumptuous and that is why I did not attend despite being invited.
No		I could not go			
No		I could not go			put it on a weekend

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Yes	No		The company of my fellow peers	May I humbly suggest you provide a meal, and you don't necessarily have to be so fancy - I'm grateful to be recognized, but being served minuscule h'orderves on a silver platter doesn't mater so much as the sense of appreciation.	Don't hold it on a Friday night - perhaps a weeknight or sometime in the afternoon on a weekend
No		I could not go			Advertise earlier
No		I did not want to go			
No		I could not go			
No		I could not go			Include freshman on the list
Yes	No		I made a new friend	More animated remarks	More people may come if it's not on a Friday night
Yes	No		The photobooth and desserts	Invite local companies to come so it can be a networking event!!!	Make it connect to future job opportunities-- this should be a time when you can network!
Yes	No		The photo booth	Try to find a better way to attract students to attend	Possibly making it more of an event as opposed to a opportunity to simply talk to people
Yes	No		The food and meeting president Hatch	Make sure Hatch is there	Make it clear that it is a formal event with prestigious guests
Yes	Yes		Meeting Dr. Hatch	Having more entertainment	Bring school Acapella groups as a side attraction
No		I could not go			
Yes	No		The food was amazing!	Yes - put the food on a table so the guests can help themselves instead of trying to track down waiters	Advertise the photo booth and deliciousness of the food! Maybe make the time earlier and move it to a day that is midweek
No		I could not go			
Yes	No		The decorations and atmosphere	Nope!	wine

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No		I did not want to go			Don't have it in the library.
No		I could not go			
Yes	No		Photo booth and overall transformation of library	Invitation says to dress up but there was no incentive to do so but to feel and look good	Make it more of a banquet than a networking event
No		I could not go			Not have the event during mid-terms week. Also, I didn't really understand what the event was.
No		I could not go			Make it on weeknight, not weekend night.
No		I could not go			Give a better/more enticing description for what will be done, or offer certificates for those that make the Dean's List that can only be picked up at the gala?
No		I could not go			Offer incentives
Yes	No		I enjoyed the opportunity to meet some of the Deans. I also thought the piano music was a nice touch.	Professors or even just Department Chairs could also be invited.	If there was a specific activity at the event, even just taking a group photo of everyone on the Dean's List, I think attendance would increase.
No		I did not want to go			Thursday evenings are the most likely ones for students to come. Typically tests and difficult exams are not on Fridays and students would be more willing to come to an event on one of these days. Also making it a drop in event- I considered coming but would not have been able to stay the entire time and therefore it would have been nice to have it be drop in
No		I could not go			
Yes	No		The food	More things to do	Make it something exciting

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Yes	No		It was a fun break from studying and an excuse to dress up!	No, it was fun!	
No		I could not go			
No		I had another reason			No
No		I could not go			More fliers around campus and advertisement
Yes	No		Seeing old friends	It was hard to hear the comments because the sound wasn't working too well.	
No		I did not want to go			A better explanation of what it is. It was very vague, and I felt awkward with the idea of attending because I had no idea of what to expect/whether or not it was something worth the time
Yes	No		The chance to mingle with faculty members that I have not met before.	I like the formal environment of the gala and would like to see the event resemble Student Union's Wake Frost with a live band.	Make it more festive so it seems less "stuffy" and more like a party.
Yes	No		food	more food	offer alcohol
No		I did not want to go			Have a reason to go. There was no incentive.
Yes	No		The food, drinks, and photobooth.	Have more fun booths like the photobooth, have a bigger screen for the names.	Send out reminder emails, mention the photobooth and other activities in the email.
Yes	No		The decorations and the atmosphere	N/A	This event seemed a little intimidating, so maintaining the formality of the situation in a more casual atmosphere
No		I could not go			Advertise more
No		I did not want to go			
No		I could not go			If it was on a sunday afternoon there may not be as many conflicts!

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No		I could not go			Increasing marketing for the event
Yes	No		Talking with friends.	No.	Maybe use printed invitations delivered to student campus mailboxes.
Yes	No		The opportunity to meet and introduce myself to the faculty and staff that were present and receive recognition for my hard work.	The location/decor was really nice and I enjoyed to brief talk - keep those!	Advertisement was good, maybe change the timing (Friday evening might not be the optimal time)
No		I could not go			say it is for freshman too! not just sophomores juniors and seniors
Yes	No		Free Food	More food, actual champagne for those over 21	Prizes
No		I did not want to go			Maybe make it not on a Friday night where people might be busy and maybe offer another incentive besides food to show up.
No		I could not go			None
Yes	Yes		I loved the photo booth. Also, the setup was very conducive to mingling.	Maybe a different way to display the Dean's List names, so that people don't have to stand and wait for the name to scroll by.	
No		I could not go			
No		I had another reason			Perhaps not put it on a Friday when others may have plans?
No		I did not want to go			
Yes	No		Hor Doeuvre's	Alcoholic cocktails for those of age.	Music for dancing
No		I could not go			open bar
No		I did not want to go			

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Yes	No		the food and the atmosphere	no	do it over parents weekend
Yes	No		The photo booth	A longer speech, more speeches	More reminders
No		I did not want to go			My friends and I were planning on going, but it was so cold that day so we decided to stay in. Obviously the weather is very unpredictable but perhaps move it to a warmer month?
Yes	Yes		It was great to finally be recognized for my academic rigor	None	The Dean's List Gala can be held in Benson 401 or at the Wait Chapel (if a reservation can be made)
Yes	Yes		The atmosphere and the toast	No	more food
Yes	No		The photo booth	Maybe even more things to do	None
Yes	No		Free Food	More Food	Nah
Yes	No		Sparkling Grape Juice Toast	Presentation first	No